

Meeting No 4: 30th May 2007

Strategic Vision for the Firth of Clyde

1. Introduction

A workshop was held at the 3rd Steering Group Meeting to set the groundwork for the development of a Strategic Vision for the Firth of Clyde. The report from this workshop is included within the papers distributed for the 4th Steering group meeting.

Following on from the workshop and subsequent report is presents two versions of a possible Vision Statement, which will be discussed further during the 4th Steering Group Meeting.

For reference, definitions of the strategic terminology being used throughout the Local Marine Spatial Plan (LMSP has been included at the end of this paper) (Table 1).

2. Strategic Vision

The Vision Statement being written is for the Firth of Clyde. Through encapsulating a consensus among steering group members, it will describe how the Firth should look in 20 years time. The importance of the Vision Statement is to give a strategic direction for the LMSP.

Statement 1

The Firth of Clyde will have a healthy marine and coastal environment, rich in biodiversity and natural resources, which will enhance the quality of life for local communities and contribute to a diverse and sustainable economy of the West of Scotland.

Statement 2

The Firth of Clyde will have a healthy marine and coastal environment, rich in biodiversity and natural resources;

- Which will enhance the quality of life for local communities, encouraging people to live, work and visit the area.
- That will contribute to a diverse and sustainable economy, providing resources and opportunities, which will support local industries and attract investment into the area.
- And will be an important transport corridor for the movement of goods and people that is connected to an integrated terrestrial transport system.
- An attractive area that will support sustainable tourism and recreation, focused around high quality facilities.

3. Strategic Terminology

Strategic Vision	How we want the Firth of Clyde to look 20 years in the Future. Described in graphic terms where the goal-setters want to see themselves in the future
Aim	An overarching goal which sets out the purpose of the plan
Objective	A statement that specifies the direction of desired change in trends or conditions
Policy	The expressed intentions of the plan
Proposal	A positively worded policy that proposes a course of action or an allocation for a particular purpose
Target	Proposals expressed in terms of specified amounts of change (thresholds) in specified time periods.

Table 1. Definitions of strategic terminology used in LMSP