

Economic Enterprise - Pages 6-8 of the Integrated Management Strategy and Action Plan (Issues 1-4). The points below were drawn from the Glasgow Science Centre meeting group facilitated by Ian Johnson, Ayrshire Joint Structure Plan Team Manager. Questions to consider have been included under his summary.

1. There requires to be a more rigorous monitoring and appraisal process established to disseminate action and more effective targets agreed.
 2. Housing and regeneration is now as significant an issue for economic enterprise as traditional industry and business
 3. There needs to be more clarity on where, and how the Forum can make a difference with so many agencies in the field.
 4. Flooding is a key economic issue - is there a role here for the Forum as a lobbying group?
 5. Is the Forum better suited to being a lobby group rather than have a 'doing' function which might complicate matters?
 6. The group felt that public transport was a broader topic than suggested by the strategy - it was not just about SPT timetabling but about an integrated transport system to support industry and commerce. There were some doubts expressed about the viability of water transport as both banks had good rail services.
 7. It was noted that a new group had been established to co-ordinate all angling on the Clyde (Chair: Prof. Fleming). They should be invited on to the Forum.
 8. Recreation and Tourism should be split as topics .Clyde activity has more to do with recreation than tourism -Area Tourist Boards not therefore as significant. Clyde still an untapped resource for recreation of all types.
 9. Forum should be the catalyst for developing an effective litter/debris management strategy for the Clyde - ad hoc clean-ups with little resources not enough. Resurrect the "Clydewatch" initiative. Stop debris from riparian land ending up in the river - protocol for owners/occupiers? Links to access strategies.
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1. What targets, with respect to the Forums role in coastal management and economic regeneration, should we be focusing on? What are the strengths of the Forum and how can they address the Economic issues around the Clyde area? Who is missing from the Forum with respect to Economic interests and what needs to be done to engage them?
 2. Should the Forum engage in the issues of housing regeneration? What actions can the Forum pursue to continue to address the issues surrounding traditional industry and business?
 3. How can the Forum be more effectively used as a means of communicating the flooding issues relating to economic development? Is there a need for a flooding 'lobby group' covering the whole estuary? If so, what should their remit be?
 4. How can the Forum address the issues relating to public transport? What are the issues it should focus on with respect to an integrated transport system? Should the Forum be involved with water transport?
 5. Under Recreation and Tourism, how can the Forum 'unlock' the untapped resource of the Clyde?
 6. How can the Forum engage in the serious litter problems both marine and riparian?

These are a few questions to start the discussion. It is clear that there are many issues relating to economic regeneration which the Management Strategy seeks to address. The four key areas within the Management Strategy of Fishing and Aquaculture, Transport, Industry and Commerce and Recreation and Tourism may also give a framework for discussion on Forum engagement and how each key area is approached.